



Website Design Questionnaire

Company Legal Name: Company's full legal name

Main Contact Name: Please include all contacts for this project

Other Contacts:

Contact(s) Position(s):

Contact Details:

Phone:

Email:

Current Website URL:

Mailing address:

Phone number(s):

Answer the following questions in as much detail as possible. If you are unsure we can discuss it over Google Meet.

1. Do You Want to Build a New Website or Redesign an Existing One?

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If redesigning, what do you like about the current site? (colors, logo, menus, etc.)

If redesigning, what do you dislike about the current site? (colors, logo, menus, etc.)

If redesigning, will you need a new URL or continue with the current one?

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2. Describe Your Business in a Few Sentences:

3. What is your mission statement:

4. What Services Do You Offer?

5. What Makes Your Services Unique?

6. Who Is Your Target Audience? (age, location, gender, education, occupations, etc.)

7. What Features Does Your Website Need to Be Successful? (Forms, Maps, Social media buttons, Click-to-call buttons, Online ordering / eCommerce, Search, photo gallery, Pricing tables, Calls-to-action, Forum, Blog, etc.)

8. What Are Three of Your Favorite Websites (And Why)?

9. Would You Like Us to Provide Ongoing Support and Maintenance?

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10. What Is Your Budget for this project?

Startup:	
Support and Maintenance:	

11. What Is Your Ideal Launch Date for the Website? (MM|DD|YYYY)

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12. Does your company have established branding? (colors, fonts, logos, signs, etc. if possible insert digital copies)

13. Who will provide content for the new website? (website copy, graphics, images, logo, fonts, etc.)

Any comments or questions not in this form?

Send or share this completed form to ncdesings@cookgran.com